



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-27-2012 PAGE: 1 of 3

ADELSTEIN/LISTON - 41  
ATTN: PAULA HAMBRICK  
222 W. ONTARIO STREET  
SUITE 503  
CHICAGO IL 60610

Contract No 394450	Contract Dt 07-31-2012	Revision Dt 10-26-2012	Rev# 1	Advertiser BRAD SCHNEIDER FOR CONGRESS	Brand BRAD SCHNEIDER FOR CONGRESS	Product Code POLITICALS								Station/Market WLS - CHICAGO						
Agency Est# 3161			CMS # 240421	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240421				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 3161																	
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)				1	30	X	X	X	X	X			1	665	1	665.00
2	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)				1	30	X	X	X	X	X			5	1,330	5	6,650.00
3	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)				1	30	X	X	X	X	X			5	1,710	5	8,550.00
4	11-03-2012	11-03-2012	07:00AM - 08:00AM	WEEKEND/ MORN NEWS: GMA SAT 7-8A (5555)				1	30						X		1	950	1	950.00
5	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND/MORN NEWS: GMA SUN 7-8A (5557)				1	30							X	1	950	1	950.00
6	11-04-2012	11-04-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-930AM/8-10A EFF				1	30							X	1	760	1	760.00
7	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-				1	30	X	X	X	X	X			5	855	5	4,275.00
8	10-29-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516				1	30	X	X	X	X	X			5	950	5	4,750.00
9	10-29-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)				1	30	X	X	X	X	X			5	1,425	5	7,125.00
10	10-29-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)				1	30	X	X	X	X	X			5	1,700	5	8,500.00
11	10-29-2012	11-02-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)				1	30	X	X	X	X	X			5	1,900	5	9,500.00
12	10-29-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)				1	30	X	X	X	X	X			5	2,850	5	14,250.00
13	10-29-2012	11-02-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)				1	30	X	X	X	X	X			5	3,325	5	16,625.00
14	10-29-2012	11-02-2012	10:35PM - 11:04PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)				1	30	X	X	X	X	X			4	1,425	4	5,700.00
15	10-29-2012	11-04-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P				1	30	X	X	X	X	X		X	3	5,225	3	15,675.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 394450	Contract Dt 07-31-2012	Revision Dt 10-26-2012	Rev# 1	Advertiser BRAD SCHNEIDER FOR CONGRESS	Brand BRAD SCHNEIDER FOR CONGRESS	Product Code POLITICALS								Station/Market WLS - CHICAGO					
Agency Est# 3161			CMS # 240421	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240421				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 3161																
16	10-29-2012	11-02-2012	11:05PM - 12:05AM	LF: JIMMY KIMMEL: 1104PM-1208AM EFF: 9/12-TF			1	30	X	X	X	X	X			4	760	4	3,040.00
17	11-03-2012	11-03-2012	11:30PM - 12:00AM	LF: SAT: WGLW/190 N. 1130P-1200A (5825)			2	30							X	1	300	0	0.00
18	11-04-2012	11-04-2012	11:00PM - 11:30PM	LF: SUN 190 NORTH-1100P-1130P (5827)			1	30							X	1	950	1	950.00
19	11-03-2012	11-03-2012	10:30PM - 11:30PM	LN: SAT LATE NEWS FLLWNG FOOTBALL (12298)			1	30							X	1	2,375	0	0.00
20	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SUN 6-7A (5553)			1	30							X	1	355	1	355.00
21	11-03-2012	11-03-2012	04:30AM - 04:59AM	*ROS ROTATOR: M-SU 1102P-0459A (11898)			2	30							X	3	15	0	0.00
22	11-04-2012	11-04-2012	11:30PM - 12:00AM	LF: SUN INSIDE ED.-1130PM-1200A (5828)			1	30							X	1	475	1	475.00
23	11-03-2012	11-03-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SAT 6-7A (5552)			1	30							X	1	380	1	380.00
24	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND EARLY MORN NEWS: SAT: 8-9A (10600			1	30							X	1	760	1	760.00
25	11-03-2012	11-03-2012	06:00PM - 06:30PM	WEEKEND: EARLY NEWS: SA-SU 5P-630P (5558)			1	30							X	1	1,045	1	1,045.00
26	11-03-2012	11-03-2012	06:30PM - 07:00PM	WEEKEND/ACCESS: SAT WHEEL 630-7P (5560)			1	30							X	1	1,425	1	1,425.00
27	11-04-2012	11-04-2012	05:00PM - 05:30PM	WEEKEND/EARLY NEWS: SUN 5-530P (5572)			1	30							X	1	1,140	1	1,140.00
28	10-29-2012	10-29-2012	07:00PM - 09:00PM	PRIME: MON: DWS/EMHE 12/3-12/17 (6407)			1	30	X							1	13,300	1	13,300.00
29	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)			1	30	X	X	X	X	X			1	1,330	1	1,330.00
30	11-03-2012	11-03-2012	04:30AM - 04:59AM	*ROS ROTATOR: M-SU 1102P-0459A (11898)			1	30							X	2	15	2	30.00

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Contract No 394450	Contract Dt 07-31-2012	Revision Dt 10-26-2012	Rev# 1	Advertiser BRAD SCHNEIDER FOR CONGRESS	Brand BRAD SCHNEIDER FOR CONGRESS	Product Code POLITICALS	Station/Market WLS - CHICAGO											
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 3161															
														Contracted Gross Total:		72	129,155.00	
														Actual Gross Total:		72	129,155.00	
														Agency Commission:			19,373.25	
														Net Total:			109,781.75	
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Nov 12		30.00		0.00		129,155.00		0.00						129,155.00				
TOTAL		30.00		0.00		129,155.00		0.00						129,155.00				

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